

## How to Create a List and Opt-in Form in AWeber

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I'll write everyone in this first video tutorial for the aweber crash course, 3.0, I'm going to show you how to create an opt-in form and an email list to go with that opt-in form and vice versa. Now let's just scroll up. This is the opt-in form that we'll be using in this video in a later video in the basic AWeber 3.0 cool crash course. I'll show you how to create a cool custom opt-in form. So this is the opt-in page and this page is on a demo site. So what am I talking about? There is no Jimmy Joe's Marketing Company. Let's go to the home page. The text is all in Latin, the language of the ancient Romans. So this is just a demo site. Now let's get back to now, by the way, this is a WordPress website. I'm creating, doing this video in the early part of 2022.

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So you'll be using the latest version of WordPress and the latest version of AWeber. Now, if you have a website that was created with Wix or weebly, or what's it called squarespace or something like that, HTML, godaddy, dreamweaver, whatever, the same principles will apply. Everything will be exactly the same. Just a little bit different because you'll be using a different website builder, but I'm gonna be using the self-hosted WordPress website for this demonstration. Okay. So this is the let's look here once again, just a basic WordPress website. I'm gonna go back to the opt-in page and there you go. So I'm gonna opt in. I'm gonna show you, I'm gonna opt-in on this list that I've already created, walk you through the process of opt-ing in and what happens, and then we're gonna do the exact same thing for you.

(02:08):

And then you at home can test out what we created. You'll have the URL, the web address, and you can test it out and see what we just created. Now, before I do that, I've created a flow chart to really

simplify things, how to set up an email list in AWeber, because it is a little complicated for the average person, including myself. I taught many people over the years and finally realized that I need to create a flow chart so that people can connect all the dots. So what we're gonna do, first of all, is we're gonna create three webpages. You can see down here at the bottom webpage, one, two and three that's in step one, two, and four, and then we'll go back and create the list on AWeber and create the opt-in form on AWeber and step three. Okay. So step one, we have an opt-in page, which I just showed you.

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We're going to, I'm gonna enter my name and email it address on there, click the submit button. It will take me to the "Thank You" page, which is step two. And that's gonna be hosted on WordPress obviously. And it's gonna tell me to go check my email, then we're gonna check my email. There'll be a confirmation link in there. I'll click on that. And once I do that, it will take me to the "Confirmation Success" page or the download page. I'll get my free report. And when I click on the confirmation link, I'll also automatically become a subscriber on that list and I'll be done. And then we're gonna go through and create all this stuff with you and you can try it out at home, test it out at home. Okay. So let's close this. Now I'm gonna put in my name, just a silly, old name here for testing purposes. And I've got a dummy email Gmail account that I use for testing purposes as well. Okay. Just to clarify, we're on the opt-in page. That is step one. When I click the submit button that says, send me the report. I'm gonna end up on the "Thank You" page, which will remind me to check my email. Okay. So here we go. I'm on the opt-in page. Once again. Let's there you go. There's the URL for the page, you know, there's the website and there's the page we're on. I'm gonna click the submit button

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And it's taken us to the "Thank You" page. So there's the URL for the page. "Thank You" anti-anxiety and it's just reminding me to check my email inbox to confirm my subscription. Alrighty. And I put the cover, ebook cover on this page to help keep people focused and motivated to go check their email so they can get that free report. So now I'm gonna go to the Gmail account. I'm going to click refresh, and there you go. It says new subscriber response required. So I'm gonna click please confirm your request. I'm gonna click on the confirm my subscription. This is step three, and this will take us to step four, which is the "Confirmation Success" page or the download page. Okay, I'm gonna click it 1, 2, 3, and it takes us to the "Confirmation Success" page. Here is the URL for that page. URL is the web address. And there it is. Click the image below to download your free report, or I can click the link there. I'm gonna click here.

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And there's the report. Now, this is a rather long report. It's 38 pages. This is a legitimate report. Now, when I bought this PLR product from the creator, they, the creator gave away this lead magnet and said, you can give this away for free. So I'm not giving away the ebook that I purchased. I can't just give that away. I have to sell it. But the PLR package came with this free lead magnet. So be aware of that. Sometimes when you buy PLR products, they'll give you lead magnets that you can give away to build up your email list. So I can turn around and sell the actual 98 page ebook to people that are on this email list, because we know they're interested in fighting anxiety, right? Okay. So if I wanna print it, I click there. If I want to download it, I click there and it will just download the PDF to my hard drive.

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Let's go back to the chart and get our bearings once again. So we went into the opt-in page, put in the name and email address. I clicked the submit button. It took me to the "Thank You" page, which reminded

me to go check my email, which I did inside the email. There was a confirmation link that step three, I clicked on the confirmation link. It automatically took me to the "Confirmation Success" page or the download page where I could access the ebook, the PDF, the free report. And when I clicked on that link, I also became a subscriber. This is what's called a double opt-in. So I opted into the email address to the email list when I put in my name and email address here. And then when I clicked, confirm inside my email inbox inside the email that was sent to me, I've confirmed again. So it's called double opt-in. That's what you call that way. You know, people definitely want to be on your email list. Okay. So let's go set that up right here right now with you.

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So the first thing we need to do is create these three webpages, the opt-in page, the "Thank You" page and the "Confirmation Success" page. I'm gonna show you how to do that right now. Then we're gonna do step three and step five in AWeber. Okay. So here's the website right here. Here's the dashboard to Jimmy Joe's Marketing Company. I'm gonna right click on the visit website. So once again, you can see just to get your bearings. This is the website we're on. It's a demo website. I'm in the dashboard. I need to create those three pages. So let's just go to all pages. I want to create an opt-in page. First. If I look down here, I've already created an opt-in anti-anxiety. So now I'm gonna create another one called opt-in anti-anxiety report. So they won't get confused or mixed up, or I won't get confused and mixed up. Okay. Click new page. And we're gonna create opt-in, opt-in anti-anxiety report. I'm going to then, well, I'll just save the draft immediately. Then let's look at what we put in for our opt-in page so we can duplicate it, sign up below to get the free report. Okay. So that's what I'm gonna do. I'm gonna go back here. I'm gonna put,

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Now you can put, I'm gonna hit enter right there. You can put whatever you want in, something more interesting or more enticing. I'm just showing you the mechanics of it. Now let's get back here. I can convert this to a, heading an H2 and then I can center it. And if I want, I can make it bold as well. You get the point. So let's just try to, there it is. I finally did it. Yay. Okay. Let's save draft. And now I'm going to click here and I'm gonna add the image that I've already added from the media. So let's go to

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Media library. I've already uploaded it from my desktop. I click there. You can see this is 400. Well, right there it's 400 pixels wide. All right. Let's select that. It shows up, it looks a little large. So first thing I wanna do is align center. Then I'm gonna click on it and then you get the blue line around it and you get these bars so you can click anyone you want. If you wanna put a caption, you can. I think that's about the right size. Okay. So now I'm gonna save the draft and then I'm going to publish. It says you wanna publish? Yes. Let's click right, click and get a look at the page we just created. Okay. We have the opt-in image and the text, but we don't have the opt-in form. We'll be doing that in step three. We also have some things on the sidebar, which are confusing the issue. So what I want to do is go get rid of the sidebar, widgets in WordPress. So let's go back, edit this page. And with this particular theme in WordPress, this is how you do it. You go down here to sidebar, you click no sidebar, right? And then you click away from it. You click update, you right-click,

([13:00](#)):

And you can see now that there's no sidebar. So we just, that is step one. So just to get our bearings, we're halfway to completing the opt-in page. We just need to create the opt-in form, the code for it and put that in there later. So now we're gonna create the "Thank You" page number two, step two. So let's go to "Thank You" page. This is what we

wanna say on the “Thank You” page. And you know what I just realized I can just copy that, control-C and let's go back to this part here. Let's go to pages, all pages, and you will see that I've already created a “Thank You” anti-anxiety page. So I need to name this page something different. Now you can have more than one list or more than one opt-in. That's why I always label the “Thank You” pages and the “Success Confirmation” pages and the opt-in pages. So you don't get confused with different opt-ins and different lists on the same website. Okay. So let's go up here, click add new once again. It's gonna say, “Thank You”. “Thank You” “Anti-“.... And I'm gonna put “Report”. So that makes it different than the other page. I'm gonna save the draft,

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Right? And then I'm gonna click in here. I'm going to actually make it a header two, and I'm gonna control Victor to paste command V on a Mac. Okay. And then I'm going to add the image. It's already uploaded into the media library right there. Once again, let's center it and kind of resize it a wee bit. Okay. So this is the page. If, just put the name and email address in click, the submit button. It's just saying, okay, now go to your email inbox. Like I said, you can put whatever text you want. That makes sense to you. I'm going to, I like to save the draft first and then I'm gonna publish it. If I wanna see what it looks like, I go here and there you go. “Thank You”. Anti-Anxiety report. Okay. Let's go back to the chart. So we've created the opt-inpage. We just need to add the opt-inform. We've created the “Thank You” page, and now we need to create the “Confirmation Success” page, otherwise known as the download page so they can access the PDF report. Okay. So let's minimize this. Let's go to pages, all pages.

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So we're gonna go to confirmation success, anti-anxiety, and let's just view that again. So we make sure we do it correctly. And once again, I can just copy that. Control C to copy command C on a Mac. I'm gonna

close that. So this says "Confirmation Success" anti-anxiety so I'm gonna create a different page that says anti-anxiety report, anti-anxiety reports. So like I said, we don't get all confused and mixed up. Okay. Report. Good enough. I'm gonna click down here. I'm going to go and put in heading to control Victor to paste or right-click and paste or command+C on a Mac. And then I'm going to click and add the image select I'm gonna center it. We're gonna shrink it. Okay. Make it a little bigger or bigger. And I'm gonna save the draft. Now this is a picture of the ebook. It's not the actual ebook. The actual ebook is in the media. So let's go to like right here, let's go back to the dashboard. Let's go to media library. This is the report. This is the PDF report. Now just like you can upload images to the WordPress media. You can also upload videos and audios and PDF reports. And that's what I did here. So I'm gonna click on this. I know this, the anti-anxiety free report. So I'm gonna click there. It's not much to look at, obviously now I'm gonna copy the URL to the clipboard. So this file URL. I'm just gonna click that to copy it. It's copied. How do I know if I copied it correctly? I'm gonna go here

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And I'm gonna right-click and paste.

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So this is what I just copied. So I know that I've got the proper report right there. Okay. So now let's go back to this page right here, the download page. I'm gonna click on the image and then I'm gonna click the link. I'm gonna paste the link that we just copied. I can paste it as regular or plain text. It doesn't matter. Click this apply, and then click in the white space. Now I've just linked this image to the free report. Now I'm going to create a link, a text link. I'm gonna do it with the heading. I'm gonna say click here for free report. Once again, we're gonna center it. I'm gonna make an H2 tag and I'm gonna link that text once again, control Victor to paste. Click that little submit curved arrow. The link is



active. I'm gonna just click under it. Okay. Now I'm going to save the draft. Take a look there. I'm gonna publish that page and we're gonna look at it one more time. Okay? And so there you go. It says "Confirmation Success" anti-anxiety report. And once again, we've got the sidebar that I forgot to eliminate. So let's go back here to edit it, or we're already editing it here. So we're gonna scroll down. We're gonna go to sidebars instead of default, we're gonna go "no sidebar", click away from that.

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Just to lock it in, click this X up here and then click. That'll bring you back to the update button. Now, in other themes, you may have templates down here. When you click page, you may have templates down here that you can choose from that don't have sidebars, or it may be down here. Every theme in WordPress is a little bit different in any event. What we've just done right now is we've completed. Step one, half of step one, step two. We've created that page. The "Thank You" page, the opt-in page and the "Success Confirmation" page with a downloadable link. Now, what we have to do is go into AWeber, create the list and create the opt-in form, and then we are, and then test it and we're done. Okay. So let's minimize this, go back to AWeber and here's my AWeber demonstration account or dummy account, whatever you want to call it. I'm right here in the dashboard. I'm clicking that again, just to confirm. And there we are. All right now to create the list. There's a couple ways you can do it. You can go up to list here, okay. And go to manage lists

([22:10](#)):

And click, create a list. Or you can go to the dashboard, right? You're on the dashboard, scroll down and eventually you'll get to the, "create a new list" button. So I'm just gonna click that right now. And I'm going to create a new list. Now, the company name, we just said, the fake company name is Jimmy Joe's Marketing Company, the website or



business page. I could put that. Maybe I'll do that right there. This is what it is. Control C to copy. And it's optional, but I just put that in there. That is fine. And now we're gonna click and you make sure you've got the correct address chosen. Okay. And then you click the next button list name. I'm gonna call the list anti-anxiety report. And the list description is, or how about information on overcoming anxiety? Great. Now, if somebody on my email list gets an email list from me, I'm gonna put my name there, Jimmy Joe. And I'm gonna use this "from" address. So it will say it's coming from this verified address. You may or may not. You can choose a different email if you'd like, okay, so let's click next.

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I'm gonna stick with English because I'm speaking English. And that's my native language. The subject line. This is the line in the email, which is requesting them to confirm their subscription for the double opt-in. This is the line. This is the subject line. I always use "response required". Please confirm your request for information. I find it highly effective. If you want to create your own custom subject line, you can get more information about that here, but you do have to have that approved by AWeber. Okay. Now down here, when I mouse over that, I get to edit this. So I'm gonna click here to edit. This is the confirmation email that will be sent out. Please click the button below to confirm that you'd like to receive email from. I'm just gonna put, okay. So you're just reminding them why they should click on that confirmation button in the email. This is what the button will say. You've got a couple of choices. I like confirm my subscription on your signature. You can put your, leave it. This will put automatically put the company name that you specified previous, or you can just type it out yourself, whatever you want.

([26:05](#)):

And actually you can put your name up here. If you want. You can do whatever you like. Okay. And then you can click preview to see what it looks like. And that's what I mean about the button. This is what we just typed up. Okay. Let's create the list now. Okay. We've created the list and here is your list of lists, right?

([26:35](#)):

This is the anti-anxiety report. Not to be confused with the anti-anxiety list that I created earlier for testing purposes. Okay? So once you've created the list, what you need to do now, which is really critical, but not intuitive is you need to go to list options > list, click on that, and then go to "list settings". See right down here, "list settings". This is absolutely critical. I'm gonna call this a \$20 tip because it's not intuitive that you would even end up here. Okay? Basic settings. You've got list name. Yes. You've got a description. Yes. Name and address. This is when they get email from me. It's gonna say it's from Jimmy Joe. This is the address. It will say it's coming from, even though AWeber is sending it out, I've got my, you know, physical address there and notifications. When I get notified, I want, put down "new subscriber" and then the email, I can send that to any email that I want.

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I'm just gonna go with JimmyJoe.Junobeach at Gmail. Okay. This has, this email can or cannot be the same email that you used up here. It doesn't matter. This is just notifying you. So when you're carrying your phone around and you're checking your emails, it will let you know that you have a new subscriber. So I'm gonna click add there. All right. And I'm gonna save all the settings under basic settings. So we're done there. So now we just need to go to personalize your list. We've got the company name, we've got the web address. We can add a signature or just leave it alone. You can browse for a logo and upload it. That will be added to your emails or not. In terms of social media sharing. I never mess. I have never messed with that in over 10 years.

([28:46](#)):

So this is a crash course. I'm trying to get you up and running and creating your list and building your list and making money with your list as soon as possible. So we're not gonna get, you know, into every detail that we run across. Just skip over this for now, just skip over this. This is fine. The unsubscribed page, you're gonna get the default. If you wanna know how to customize it, I explain that in the advanced course, there's a video tutorial on that. And you can check out this information right there. If you like global snippets, again, you can go for many decades and never use it or need it. So we're just gonna skip that. And we're just gonna save all settings, right? Perfectly fine. Next, the confirmation message. This would be the message that's sent out in the email. We're just double checking.

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It's in English. This is the sub subject line that we decided to go with. They were several to choose from. This is the email that we edited. This is what's gonna be sent out. As soon as they hit their submit button with their name and their email address in there, I would leave this just the way it is. This is send confirmation for AWeber's signup forms. That's what we're doing. If somebody subscribes using an API, which is special software, just leave that checked. And if you're adding people manually to your list and pointing them legitimate email subscribers, you do not necessarily have to click this one here. I explained that how to import email addresses. Once again, in the advanced AWeber crash course, "Confirmation Success" page. You wanna put that in? So we need to go find that, I guess the easiest way we could, we could go right there.

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Okay. This is the "Confirmation Success" page. Otherwise known as the download page. See what I mouse over that you can access it. So we're gonna go up here. I'm gonna go control+A, to highlight all command+A,

on a Mac, and then I'm gonna click here and press the control Victor, command V on a Mac. I've just pasted in, Oops! That's not the right one. Let's go to confirmation control C and let's hope we get the whole thing this time. Control Victor. Yes. So there's the "Confirmation Success" anti-anxiety report save all the settings. Okay. We are done. We've created our list. The only thing left to do, let's go back here to get our bearings. We've created the half the opt-in page. The "Thank You" page, the "Confirmation Success" page. We've created a list, but now we need to create the opt-in form so people can get onto that list. So how do you do that? We're in AWeber here. You want to go to, strangely enough, sign up forms. Okay. So we're gonna create a sign up form. Let's do that for my website. So here we are in AWeber with the default templates for the opt-in forms, I click something there don't know what I did or ended up in the template gallery. Let's just go back to signup forms, create a signup form for my website, and I'm gonna click on popular. And I'm just gonna go with modern right here. You have different options. Obviously I'm gonna go with the blue and I'm gonna load that template. Okay? So here we go. I'm gonna click in the header and it brings us over here. And I'm gonna say...

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Not very enticing or fancy, but I'm just showing you the mechanics of how to do this. You can put in your own sales copy here. I'm gonna make it bold. I'm gonna center it. If you look over here, the letters are black on a dark blue, which is hard to see. So we wanna change the color to white and save the field. Right next. I'm gonna click on name and I let's just say, I don't want the full name. If you just wanna put the first name, you do that space. And I do wanna require the name. If you want to get the first and last name on two separate fields or two separate lines, you'd click that right there. I'm just gonna save the field. It keeps jumping up to the top. And so you can see we changed that. I'm just gonna click in here and I'm gonna put best email, right? Don't worry about value. That's very advanced. You'll never need to touch

that. So click save field on the submit button. If you want to change the wording, that is a graphic. So if I click on it, it's letting me know that it will no longer be a graphic. We're gonna switch it to an HTML button. So it'll be created with HTML text and CSS text. So let's just say,

[\(34:14\)](#):

You can put whatever you like in there. If you wanna style it, you can go up here. We're in the submit button. You can change the text if you wanted to, etc., or any of this other stuff. So I'm just gonna save that field. "We respect your email privacy." Keep that up there. I would suggest delete powered by AWeber. There's no need for that to be there. Click on footer and whatever message you wanna put,

[\(34:48\)](#):

And there you go. Just save the field, gives you some more information here for single and double spacing. If you wanted to remove the field, you click there. I'm gonna save the field. So there is the opt-in form that we've just created. If you wanna make it wider or skinnier, you can do that to fit in a sidebar or whatever. That's up to you. I'm gonna leave it like this. I'm gonna save the form before I do anything, then I'm in design section. The web form has been saved. You can see that I'm in the design section. I want to get, I can click there to get to settings, or I can just go down here to step two. All right, now I need to name the form because you can have several different forms to get on one email list. So the name, this form, I'm just gonna call it "Anti-Anxiety Report Opt-in Page." Okay. That's what I'm gonna call this. So I know where the form is.

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So if I modify it, I know wherem if it's in a sidebar, it's in a footer or a header content section. I know it's on the opt-in page. The "Thank You". I don't wanna go with the basic version. I want to go with the version that we created right here. We created our own custom "Thank

You” page. So I need to go find that right now and paste the URL to that page in here. So let's see if look, looks like that's it, right? “Thank You Anti-Anxiety report.” I'm gonna click on that. Control C to copy, Command C on a Mac. Let's hit refresh, and let's see if I got rid of that sidebar earlier, Like I was supposed to, okay. The anti-anxiety report apparently still has the sidebar. So I wanna get rid of that. I'm just gonna click on, edit the page. I'm gonna go down here and for sidebar, I'm gonna click in no sidebar. I'm gonna click update, gonna click view page.

([37:05](#)):

And I don't really need a copy of that again, but the point of it is, is this page no longer has the sidebar. Okay. So let's go back here. That's the “Thank You” page. We want the custom page and here's the URL. It puts in the HTTPS, I'm gonna delete that and control Victor to paste or command Victor on a Mac, open this in a new window. No need for that. Don't see any need for that. So don't check that. The already subscribed page, just use the default already subscribed page. In the advanced AWeber crash course. I show you how to create your own custom subscribed page. You don't need that to get up and running. The advanced settings are too advanced for most people. You don't need to use them. So let's just save the form at this point. Okay? Your web form has been saved. Now we're gonna go to step three. In step three, What you wanna do is click on “I will install my own form.” The form is written in JavaScript or, and or HTML. Now there's the HTML version of the same form, tons and tons of code. As you can see, all right, now, if you click here, this is the JavaScript code.

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So you can see it's a lot less code. I'm gonna copy this click in here. Once you can press Control A, to highlight all, Command A in a Mac or just click it once it highlights automatically, I'm gonna press control C to copy, command C in a Mac or right click to copy. Now, the advantage of

using JavaScript over HTML is twofold. One it's less code. So it's easier to copy and paste. Number two, if I install the opt-in form on my website, and later on, go back into AWeber and modify the opt-in form. The changes that I make on the opt-in form in AWeber will show up on the website automatically. If I'm using JavaScript snippet, if I'm using HTML, what I would have to do is I make the change in AWeber to the form that would literally change the HTML code.

[\(39:28\)](#):

So I'd have to come in here, re-copy all the HTML code and then re-paste it into the website. Every time I made a change, 99.9% of the time, you will use JavaScript. So don't worry about the HTML. It's just there. In case, you know, you have a mentor, a tech person, a guru that says for this particular website, we need HTML. So AWeber's just giving you a choice, 99.9% of the time. You're just gonna go with the JavaScript and not worry about it. Okay. I've just copied the code to create that form from JavaScript. And I just need to paste it into the right place. So once again, it's going to go into the opt-in page. We've put, created the page. We've put the graphic there for the ebook, cover the report cover, and now we just need to put the opt-in form under it.

[\(40:27\)](#):

Now we just gotta find the opt-in page. It looks like this is it, "opt-In anti-anxiety-report", right? This is it. So we've gotta edit that. I'm gonna click on the edit button, right? And then under this, I could just click here and I'm going to add a block and this is going to be, if I can't find the HTML block, I would just type it in here because it's not always there by default HTML. And there it is. I'm gonna paste this little space right down there. I'm gonna control Victor control V, command V on a Mac, and I just pasted the code in there. And it doesn't look like much, but I'm gonna click update and I'm gonna right-click there and view the page. So this is, you can see the opt-in anti-anxiety report. There it is. We've just created our email list and an opt-in form to get on that list.



([41:34](#)):

Now back to the flow chart. So the opt-in page now is complete. In a minute, I'm gonna enter my name and email address, click the submit button. It's gonna take me to "Thank You" page. Then I'm gonna check my email. I'm gonna click on the confirmation link inside the email. That's gonna take me to the "Confirmation Success" page or the download page so I can access the free report. And that will automatically, when I click that confirm subscription, that will automatically complete step five as well. And I will be on that email list. Okay. So let's do that right now. All right. Now here's another little \$20 tip. That's really good to know when you're testing your own opt-in forms and email lists. You want to go to AWeber right? You want to go to subscribers? Cause we're on the proper list. The anti-anxiety report list. You wanna go to subscribers and make sure that your name and email address is not on there. So apparently it's not there so we can go right ahead. Now I'll write everybody we're on the opt-in page. We've got the opt-in form. I'm about to test it out right now. Okay. I'm putting in my name, Willie Nilly. I'm gonna put in the best email address.

([43:38](#)):

Okay. So we're on the opt-in form. This is the submit button. As soon as I click the submit button I'm in step one, it'll take me to the "Thank You" page, which is step two. So here we go. 1, 2, 3 click. Now the only reason it's wants to make sure I'm not a robot is because I've used this same email address to check out this list and opt-in form and stuff earlier. So when people sign up to your email list, they're never gonna see this. Okay. This is just because I've been testing with the same email address and AWeber just wants to make sure everything is kosher. Okay. Tractor, tractor verify. We're good.

([44:29](#)):

Great. So here's the "Thank You" page up here, right? There's the "Thank You" anti-anxiety report page. Now go check your email inbox.

Right? And I put the ebook cover there. The free report cover there, the 3d cover there to remind people why they need to go check their email immediately. Cause it looks like it's something rather substantial. Okay. So I'm going back to the email. We're going to let's go back to the inbox. We're gonna hit refresh and there it is, "Response required - Please confirm your request for information." So we just tested it a minute ago. So you got a couple of double things here to email messages, but this is the one from zero minutes ago. That's from 45 minutes ago that when we tested it, this is from zero minutes. I'm gonna click to confirm my subscription. Now when I click here, we're in step three, right?

[\(45:32\)](#):

This is step three. That's gonna take us to the "Success Confirmation" success page and also make us a subscriber to the email list just by clicking this blue button right now. 1, 2, 3 click, bing da bang da da boom. Okay. So if I mouse over this, I get the free report. And like I said, if you wanna download it, you go up here. You wanna print it out there and that's it. And that's all there is to creating an email list in AWeber and creating the opt-in form. You can go over this video again. You can look at the notes. You can look at the transcript because once you master this, you can create your list and start building your list, **which will be and should be your most valuable asset as an online marketer.** Thanks so much for listening. Take Care, have a great day and see you in the next video.