

How to Save Time by Copying Your Email Messages

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All right, everybody in this short video, I'm gonna show the importance of copying an email broadcast message. So, you wanna make sure you're in the right list. The name of this list right here is obviously 'Free Traffic Report'. So, I'm gonna delete this. This is insert your subject here. Let's just delete that. Not important.

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Now, I want to copy this message. Let me just copy it. Show you how it is, how to do it. Just click it. It creates the exact same message there. Copy of your message has been created. Very cool. Why would you want to do that? Because if I may wanna send out basically the same email on Saturday morning and on Sunday morning. So, I don't wanna have to go through the effort of creating the whole thing all over again by hand. So, I just created a copy. Once I send this out, it's no longer going to be in drafts. You can see we're in drafts, right? So, I'm going to click delete, and I'm gonna pretend that we sent out the first no or more marketing tip breakthroughs. So, click delete. Okay, now this, we just sent that out that one out Saturday morning. I wanna send this out Sunday morning. So, let's just click here on the title to edit it. There you go. So, you can see after all this work, I don't wanna redo all this work from scratch. If I'm basically gonna keep it the same. I may, since I'm sending it to the exact same list, I may want to change the email subject line. So, more marketing tip breakthroughs. I might wanna put

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Breakthroughs in, an E book format. Okay. I'm just changing the subject line. You know, I may want to change a little bit of the text here or there, whatever, but basically I want to keep the same message and send it to the same list, the same people on the same list the next day. So, I'm gonna save and exit. Okay. And here we are. So, it's ready to go.

Now I may send it out to that list and have great success and say, you know what? I'm gonna try to send that to another list this time. So, let's copy this to, let's say we're in 'free traffic report'. Let's copy it to 'Facebook marketing report'. So, I'm gonna click there to copy this email message to a completely different list in my AWeber account. There it is. It has been copied to the 'Facebook Marketing Report'. I think if you click here, it will take you there, but we're going to get there by going here, 'Facebook marketing report.'

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And there you go. My latest breakthroughs in, an ebook format. Now, just as a reminder, if you have the free account, you don't, you only get one email list. So, you obviously couldn't copy it to another list, but if you've got the regular account, you will have more than one list. If you so choose. There you go. You can copy it once I'm here. I may wanna send out two copies of this email to this list so, I can copy it in drafts again, send out one Sunday morning and send out another one Monday morning or Monday afternoon type thing. The other thing, if I wanna delete this, I would just click delete. If I wanna send a test message to myself, you can do that here. No. So, just a reminder that you don't need to be creating the email message and editing the email message in order to send yourself a test, you can save it to drafts and then send a test later.

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Also, one last thing, since we're here, let's just click on spam score. It opens up in a different tab and it just lets you know what your spam score is for that particular email message score zero, which is good. And if we get up to five it's bad. So, anything below five is good. Anything over five is bad. So, that's, I'm not gonna go into details of all that you can see. There's more, little more to that page, but I just wanna let you know what's there and Something you might want to check out before you send out your next email message. And so, that's it. And that's all,

that's the benefit of copying an email message before you send it out or copying it to another list before you send it out. That's the thing is you may wanna copy it to another list before you send it out, because if you see that the email is successful, you may wanna try it on a second list or you may wanna just go to the second list and delete it. If you don't think it's a good email at all. So, that's it. And that's all hope you found this helpful. Thanks for listening. See you in the next video.