

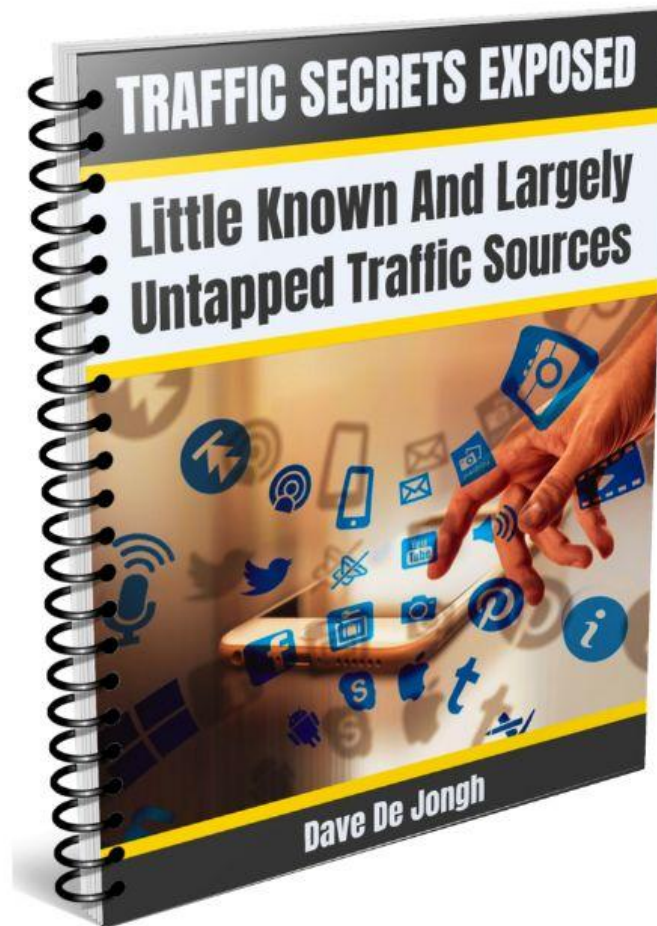
Little Known And Largely Untapped Traffic Sources



Dave De Jongh

Traffic Secrets Exposed

REVEALED: 12 LITTLE KNOWN TRAFFIC SOURCES



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Dave De Jongh

TABLE OF CONTENTS

- **A brief introduction (page 5)**
- **Traffic Source 1 - Signal (page 7}**
- **Traffic Source 2 - WT.social (page 10)**
- **Traffic Source 3 - HubPages (page 12)**
- **Traffic Source 4 - Vocal.media (page 14)**
- **Traffic Source 5 - Groups.io (page 17)**
- **Traffic Source 6 - Vie Search/Curlie.org (page 21)**
- **Traffic Source 7 Classified Ads (page 23)**
- **Traffic Source 8 - Niche Related Forums (page 26)**
- **Traffic Source 9 - Bizsugar.com (page 27)**
- **Traffic Source 10 - Vimeo (page 28)**
- **Traffic Source 11 - Ning.com (page 29)**
- **Traffic Source 12 - Slideshare.net (page 29)**
- **Final Conclusion (page 30)**

A Brief Introduction

What traffic methods should I use? That's the one million dollar question asked by every new marketer on the planet.

Well, in short you should find a few favorite methods that work for you (where your audience hangs out) and stick with them.

In this report I'm going to give you a couple of ways to drive traffic to your site/pages.

The key is to pick 1, 2 or maybe 3 at most, to drive traffic to your site and stick with them week after week, month after month.

You can master one form of traffic generation and then, add a second form of traffic generation once your first form of traffic generation has become routine.

The list below is merely meant to let you know what methods of traffic generation are out there and 'actually work' to attract visitors to your website or landing page.

I've tried to give you a decent overview/explanation of each method.

Once you narrow the list down, you'll probably want to do some more research to get the best results possible.

Oh, one more thing I decided to not go on the "dead beaten track" but give you some little known, largely untapped, and in many cases underutilized sources of traffic.

I want you to save this report in a good location so you won't forget, print it out if you need to, because we are getting ready to go on a veritable journey.

A journey into the subject of unusual but effective traffic generation methods.

Ready? Let's get started.



Traffic Source 1 - Signal.org

Signal is an instant messaging service that gets over 4.2 million visitors a month. Now that is just the website. The app itself has literally over **40 million users**.

Not only is there a more than considerable amount of traffic to this website, and people using this app, but 22% of those users are in the United States.

People use Signal to send one-to-one and group messages, which can include files, voice notes, images and videos.

But how do you use it to generate traffic? **The key is to utilize Signals groups**. You have two options.

You can join existing groups on niche specific subjects and promote inside them, or you can create your own groups on specific niche related subjects and let people come to you. A little of both will probably get you the fastest results.

1) You need to download the app to your phone AND your desktop. Then link them together. Don't worry, it is explained well on site and easy to do.

2) You need to find these niche related groups. You won't be able to do it directly with Signal, unfortunately so you need some help.

If you go to siggrouplink.com you will find some listings for active Signal groups in a variety of categories. The key is to find relevant groups for your niche.

Another great and easy accessible source to find your Signal groups is signalgroupslinks.com. Again plenty of Signal groups to be found.

Each group on Signal can have **up to a 1,000 people**, so if you have any trouble joining a group because it's full, that becomes an opportunity for you to create a similarly titled group and capture that traffic.

And that brings me to the second way to use this platform.

Creating your own groups.

To make this happen:

- 1) Be sure to pick a name that is very niche related.
- 2) Next, When you create your own niche related group using Signal, leave the "disappearing messages" feature off, so that when people join they can see older messages that you have posted. Then click create.
- 3) After that, go into group settings and turn "group link" on. This is very important. It will give you a link to share and promote your group with.

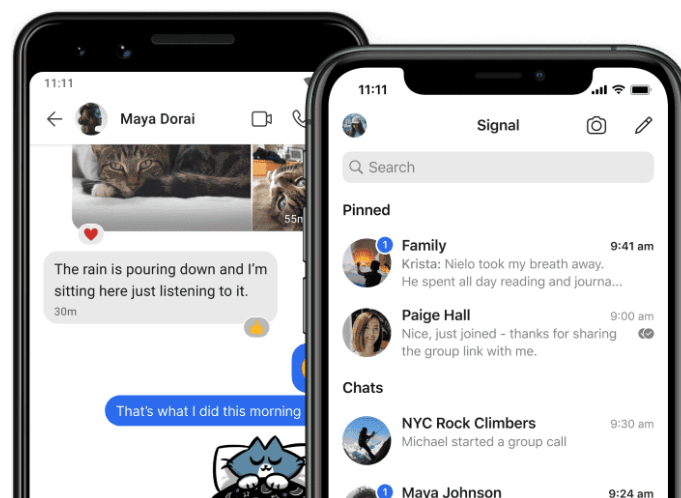
4) Then go to permissions and make sure all members can ADD members and SEND messages, but only YOU can edit group info.

5) Finally, go to the websites that publicly list Signal groups (like the ones I shared above) and note the groups similar to yours that they have listed BUT are FULL. Remember that means it's an in demand group.

Contact the site owner and let them know one of their Signal Group listings is full and is not providing value to their readers, however you have a similar Signal group that is open for new members.

Some of the Signal group resources actually have an option to "Add a Signal Group" which makes it even easier.

Just like with any other marketing strategy though the key with the Signal group strategy is to **be consistent**. Make the group interesting with consistent content. Promote the group regularly to appropriate places.



Traffic Source 2 - WT.social

[WT Social](#) was created by Jimmy Wales in October of 2019, and the guy knows what he is doing. He, along with Larry Sanger literally created Wikipedia.

Let that sink in...So, it's safe to say he knows a thing or two about building successful websites that get lots of traffic.

WT.Social contains no advertisements, and runs on donations (sounds familiar.) On launch it gained 400,000 registered users by December of 2019.

Currently it's getting **105,000 visitors a month** and its largest user base is in the United States with over 17% of all overall traffic coming from America.

But...What about you? How can you use this place for traffic?

Well on WT Social you can post your niche related content like you would a traditional social media network but with WT Social, there are things called **SUB Wiki's** which you can post to.

Think of them a little like Subreddits or Facebook groups.

WT Social actually gives you guidelines on how to promote your content on the site. They want you to use the site and promote your content, they just **don't want you to spam** (and they define what that is.)

The top social media networks directing traffic to WT Social are Reddit, Twitter, and Youtube.

If you are sick of the toxic environment of platforms like Facebook, Tik Tok, Reddit, or Instagram...

Or if you are tired of these social media sites tracking you everywhere you go like some zoo animal being experimented on or something...Then you might give WT Social a try and see if it's a good fit for you and your business.

Nice site, built by experienced people, with great intentions behind it.



Traffic Source 3 - HubPages

Many of you might have heard of [Hubpages](#). It's been around since 2006, it acquired Squidoo in 2014 and it's been quietly chugging along ever since.

If you haven't heard of them you can find the site at: discover.hubpages.com.

HubPages is a **unique publishing platform** and community of writers and readers.

It's a little like Medium in that you can find your niche, build an audience, and start publishing content on the platform immediately for free.

Hubpages is a little forgotten in the wake of newer more topical sites like Medium, and STEEMIT but listen...

Often people forget old resources that are still working fantastically just because a new resource comes along and steals the spotlight. In that lies an amazing opportunity.

Hubpages currently gets over **2 million visitors a month!** 40% of that traffic is coming from the United States and another 8% of that traffic is coming from the United Kingdom. So people are there. Communities are there.

Another thing about this platform is that it practices a revenue sharing model like YouTube.

So, like Medium, you can make money with the content you publish there directly from people just reading your content.

How can you take advantage of this platform?

- 1) Sign up for a free account. Easy enough right?
- 2) Find niche related content that is getting traction right now.
- 3) Do your own version of that, inserting your own takes and opinions.

With platforms like Hubpages, the more you publish, the more success you will have. Consider those articles like fishing lines in the lake. So stay consistent with your publishing.

Also, remember to stay in your lane. Don't publish about a bunch of random things outside of your niche. Stay very "niche-centric" with your articles.

I also strongly suggest **using several blogging platforms** in your marketing strategy.

You can easily and with little time invested, do a slight variation of an article on each. Maybe put the full article here, put a summarized version there, and something in between in a third place.

Getting the most out of your content is a key to driving successful free traffic with minimal time investment.

Traffic Source 4 - Vocal.media

[Vocal.media](#) is a website pretty similar in nature to Medium or Hubpages, in that it is meant for people who want to publish written content directly on the platform.

Simply put, Vocal Media is a platform where you can write to make money.

Over **4 million people a month** visit this website, so there is a lot of traffic there to be had if you have the ambition to tap into it.

Over 40% of that traffic is coming from the United States, so you know there are plenty of buyers there.

There are some differences between all of these content publishing platforms though, that it's good to be aware of when you are planning how you distribute your content amongst them.

For example, on Vocal, there are **3 different ways** you can make money natively right there on the platform.

1) Number of Views - Vocal pays you for the number of times your article has been read. If you join their Vocal Plus platform you can earn more per view.

2) Tips from other readers - On Vocal, a reader can send you a "tip" if they like your story.

Common amounts are in the range of \$1, \$2, or \$5 bucks. The maximum amount that a reader can send is \$20 bucks at the time of this writing.

3) Challenges - Vocal Media has regular challenges that you can participate in if you are a Vocal Plus member. They have had challenges that have paid in amounts from \$250 all the way up to \$5,000.

So that's a pretty nice and dynamic monetization strategy right there on the platform, not even counting any affiliate marketing you might consider doing, OR...the real reason to publish there, which is to build an audience around you and drive traffic to your products and services.

This platform has a lot going for it, and I definitely think if you are considering using some of these other blogging style platforms to drive traffic, you should consider making this a part of that strategy.

Follow the same strategies that you would use on say a Medium, or Wordpress.

Tactics such as the following are pretty universal ways to **find success on these style of sites**:

- a) Publishing Consistently**
- b) Staying on niche related topics**
- c) Strong headlines that grab attention**

The one other thing that I'd like to mention here, is that **your content is an asset** in and of itself. That means it can be repositioned in many different ways, even inside a membership site in the future if you choose.

So with that in mind, remember to keep a copy of your articles in a safe place, not just on these platforms.

You never know when a website is going to close down or a company is going to go out of business.

I've been on the internet for quite a while, and so far the only constant I've seen is that things are always changing.

So remember, your content is an asset. Make sure you have a copy in a safe place.



Traffic Source 5 - groups.io

[Groups.io](https://groups.io) is an email group service that was launched in 2014 and is now getting over 3 million visitors a month.

This place is pretty sweet and is surprisingly still flying under the radar.

Like I said, more than **3 million visitors a month** use this service and...over 68% of that traffic is coming from the United States with another 11% coming from the United Kingdom and Canada.

People are definitely trafficking this site. Communities are here, and wherever people gather, opportunities for traffic and sales exist.

When you think about groups.io, think about it **like Facebook groups only with email**, which in my mind makes it even more powerful.

It's a place where you can create and join groups that build and bring together communities of people who care about specific subjects.

With this platform it is completely free to find and join as many groups as you like.

To start your own group you can use the "Basic" plan which is free and you can have up to 100 members in the group.

Here's how I recommend using this platform:

Step 1) Sign up for your free account. Use an email that you check but don't consider your MAIN email address.

Step 2) Join several niche related groups (think 5 or 6)

Step 3) Observe the kind of messages people are posting in the email group. What kind of content are they posting? Is it informative with pitches? Is it strictly informative? Is it mostly hard promo? What is the feel of that email group?

Step 4) Model your content after what appears to be working well in the group.

Step 5) Start firing off messages to the group consistently (once a week?) Generally when you join a new group on groups.io you will get a welcome message.

For an example here is part of the message you get when joining the pod publishing group on the platform:

" Hello, and welcome to the podpublishing@groups.io group at Groups.io, a free, easy-to-use email group service. Please take a moment to review this message.

Many of you are probably transitioning from our longstanding pod_publishers group on Yahoo - welcome. We'll soon be shutting the Yahoo group down since Yahoo will do so pretty soon anyhow.

You can visit your group, start reading messages and posting them here: groups.io/g/podpublishing. The email address for this group is: podpublishing@groups.io.

Because our system allows for participants to post via web or email, you can use this email to post new topics.

But most importantly, please add this email address to your safe sender list in your emailclient's contacts.

This group is a business and marketing oriented group for print-on-demand and electronic publishers.

It is a longstanding group, formerly on Yahoo, in support of publishers that are publishing/selling multiple titles in digital form (print on demand, ebook, audio books, etc)."

The message again goes on but you get the point.

Essentially, it's basically like **getting access to a large email list** of people who all care about a particular subject. In this case it's Print on Demand Publishing and Digital marketing.

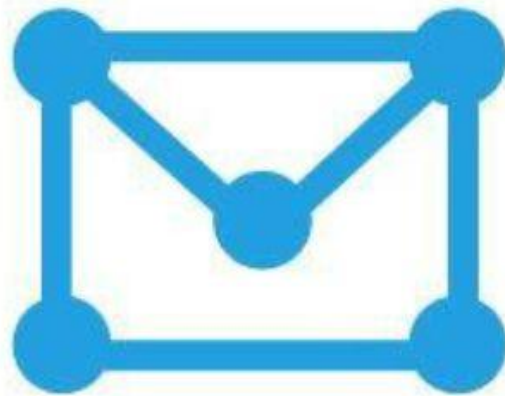
I think that the potential of a site like groups.io is fantastic. I do not care what your business is, you should be exploring this site to see if you can make it work.

Email is one of the most powerful weapons you can have in your arsenal for online business, and to be able to get access to a group of likeminded people interested in a targeted subject?

Awesome. Add the fact that when you post to the group, your message will go to these people individually?

Stellar. It's just one of those amazing hidden gems that not a lot of people know about, but the ones that do are really reaping the benefits.

And now...that's you.



Groups.io

Traffic Source 6 - Search Engines & Directories

These 2 are odd ones, but believe me, they are worthy of your time and efforts.

1) **viasearch.com**

[Viasearch](#) is a search engine you can use to search the internet, submit your website, or browse.

Viasearch is one of the most comprehensive human-edited search engines online. It's been around since 2004.

Vie Search gets over **60,000 visitors a month** and over 17% of that traffic is coming from the United States.

The major categories right now include:

- Other Computers Electronics and Technology
- Online Marketing
- Search Engines
- Public Records and Directories
- Social Networks and Online Communities

Vie Search is a nice place to submit your website.

Especially if you have just created a free offer and you are trying to get some traffic to it for list building purposes.

Okay what else?

Well our next source of traffic is none other than the little known...

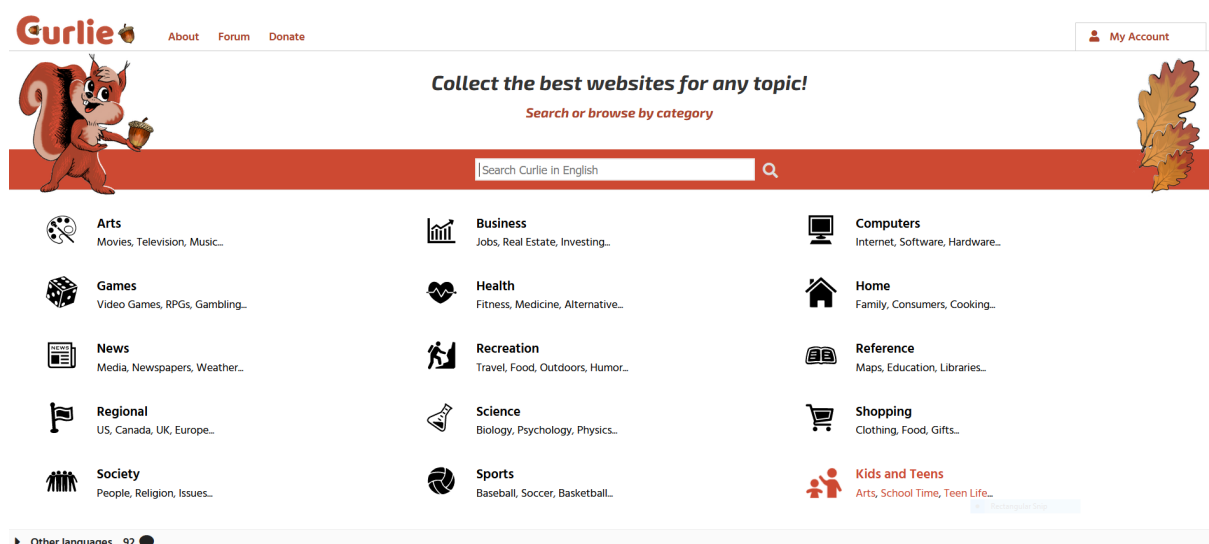
2) Curlie.org

[Curlie](https://curlie.org) is a comprehensive human-edited directory of the internet founded in 1998. It is constructed and maintained by a passionate, global community of volunteer editors.

It was historically known as DMOZ, and before that as the Open Directory Project (ODP).

Curlie gets over **68,000 visitors a month**. 17% of those people are coming from the United States.

Curlie is a really good directory to submit your website for a boost in traffic.



Traffic Source 7 - Classified Ads

People tend to overlook classifieds because they have been around for a long time, and we are always on the lookout for the “next best thing” but the fact is, they have been around for a long time because they work.

Here are 4 of them:

1) Freeadstime.org

This is a site where you can post free classified ads. It is similar to craigslist. Users can add their ads to house rentals, jobs, pets, services and plenty of other categories.

Free Ads Time gets over **185,000 visitors a month**. While around 50% of that traffic is from India, 14% of that traffic is from the United States.

Now if you are doing the math that’s over 25,000 people from the United States on that site. The traffic is there.

Top categories on this site include:

- Other Computers Electronics and Technology
- Classifieds
- Social Networks and Online Communities
- Public records
- Advertising

But that's not the only one.

Let's talk about another site that works in a similar way:

2) findermaster.com

Finder Master is another classifieds website where you can find or post products and services for free. It covers 100+ countries such as the USA and it supports thousands of cities.

Finder Master consistently gets **50k to 80k visitors a month**. Again the United States is the second biggest source of that traffic with over 17% of visitors hailing from America.

Top categories of interest on the site are currently:

- Other Computers Electronics and Technology
- Social Networks and Online Communities
- Programming and Developer Software
- Public Records and Directories
- Classifieds

Okey, we're on a roll now so here's two more:

3) wallclassifieds.com

Wall Classifieds is a great site that allows you to post your ads at no charge. That's simple free advertising. This is a great place to buy and sell locally and you can expect to find all the common categories.

Wall Classifieds gets over **70,000 visitors a month** and over 10% of that traffic is coming from the United States. That's 10,000 Americans a month looking around here.

Top categories on this site are currently:

- Public Records and Directories
- Other Computers Electronics and Technology
- Social Networks and Online Communities
- Advertising
- Classifieds

4) giganticlist.com

Gigantic List is another one of those “craigslist” style sites that allows you to post free classified ads.

This website is getting over **72,000 visitors a month**. Over 12% of that traffic is coming from America. That's about 8,600 people from the United States alone poking around on this site.

Could people be interested in what you have to say or what you have to offer? I don't see why not. It's completely free to use these resources and the beauty of it is threefold.

- a) Minimal time investment.
- b) Zero financial investment
- c) Semi passive traffic strategy

Honorable Mentions

Traffic Source 8 - Niche Related Forums

Post answers to questions on forums in your niche. Your forum post can often be found on Google Searches for forums in your niche.

To find forums to post in, you might search Google for “forums on health and wellness” or “forums on home-based businesses”, or anything related to your niche.

Find one or two forums that look active and useful and also allow you to (eventually, if not right away) attach a ‘forum signature’ to every forum post or reply that you create.

Your **forum signature** will have a link to your website to drive more traffic to it. Help forum members solve their problems by posting in the forum. They can click on your website link in your signature to contact you directly or buy one of your products or services.

Forums are not a place to spam with links to your products, or you will be kicked out.

Become a legitimate, helpful, knowledgeable, well respected member of the forum community, and people will be visiting your website to learn more about you and the products and services you offer.

Traffic Source 9 - Bizsugar.com

[BizSugar](#) delivers the content that small business owners and entrepreneurs care about, without all the noise.

BizSugar's **voting system** curates content through the wisdom of the crowd. The community votes on member-submitted tips, advice and other small business information, advancing the highest-quality posts to the home page.

From there the top stories make it into the BizSugar Top 10 widget, weekly Top 10 newsletter, and Twitter feed where they get even more visibility.

The popularity of your post is essentially free advertising for your website, and generating more traffic to it.

Main benefits of Bizsugar:

- * You share your blog posts, videos and other content, so that others can learn from you.

Benefits: you reinforce a reputation as a thought leader and bring online visibility to your content.

- * You discover what others have shared.

Benefits: you could make networking connections with other business people and stay informed.

Traffic Source 10 - Vimeo

If you're doing any kind of video marketing you should definitely post your content on different platforms, and Vimeo is certainly one of them.

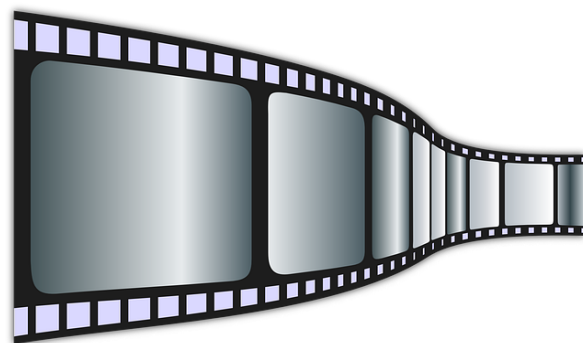
Vimeo is a service **similar to YouTube** but less mainstream and not overly saturated with pointless videos, as YouTube sometimes is.

YouTube has a reputation for being filled with silly, stupid, and inane videos despite having lots of useful videos and channels as well.

Vimeo certainly has some of the same meaningless videos but has a **far better reputation** when it comes to quality content.

Having your videos hosted on a website other than the top dog means better buffering for your viewers, as the user base is much smaller.

Marketing wise, you could use the same strategies as you would do with a video for YouTube.



Traffic Source 11 - Ning.com

Ning.com is an easy to use platform that is great for setting up social networking profiles.

There are several of these services on the net and another example is Friendica.

Finding these alternative social networking platforms can be useful as it may enable you to tap into new markets or explore new niches.

Contrary to what most marketers believe, **not everyone is on Facebook** or Instagram and there are some communities that solely stick with these less mainstream social platforms.

These could be hidden goldmines depending on your niche and offers.

Traffic Source 12 - Slideshare.net

Presentations on Slideshare.net may be found and rank often very well on Google. So there's that.

But most importantly, Slideshare has tons of traffic to it and is **totally underrated** as a source of generating traffic to your web pages.

You can convert any type of blog post or webinar to a PowerPoint or Google Slides presentation and upload it to SlideShare. It's very easy to do, yet extremely powerful.

Final Conclusion

Alright then, there you have it, **12 traffic sources** that you can explore to get more traffic to your web pages.

But it goes without saying that you should also use the giants such as YouTube, Facebook, Pinterest, etc.

I just didn't want to include them in this report because that information is already widely available all over the internet.

And now it's all up to you. What will you do?

I say, go get it! I wish you nothing but success.

All the best,
Dave

Oh, one more thing...If you want a traffic source that is pretty much hands off...then check out the resource below

A black rectangular advertisement with a yellow dashed border. At the top center is a logo consisting of a blue upward-pointing arrow with a pixelated or geometric pattern, followed by the word "traffic" in a white sans-serif font, and "BLASTER.PRO" in a smaller blue font below it. Below the logo, the text "Get Great Traffic AND Build A Business In Less Than 30 Minutes And In 3 Simple Steps" is written in white, bold, sans-serif font. At the bottom, a yellow rectangular button contains the text "Join Today For Just \$1" in black, bold, sans-serif font.

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